


From: Julian Batchelor M.Ed (Hons) B.Th Dip T'ching <stopcogovernance@gmail.com> 
Subject: Fwd: Classified enquiry from Northern Advocate website
Date: 13 April 2023 at 3:34 PM
To: jonathan Ayling Jonathan@fsu.nz



There you go....

Begin forwarded message:

From: Aaron Li <aaron.li@nzme.co.nz>
Subject: Re: Classified enquiry from Northern Advocate website
Date: 13 April 2023 at 3:33:28 PM NZST
To: "Julian Batchelor M.Ed (Hons) B.Th Dip T'ching" <stopcogovernance@gmail.com>

Hi Julian,

We are unable to accept this advertisement for publication as it does not comply with our Advertising Acceptability Policy. Specifically, it is misleading and contains links to websites that contain information that cannot be factually substantiated.

Best regards,

Aaron Li
Classified Sales Consultant

P: 09 583 0357

E: aaron.li@nzme.co.nz



From: Julian Batchelor M.Ed (Hons) B.Th Dip T'ching <stopcogovernance@gmail.com>
Sent: 12 April 2023 13:32
To: Aaron Li <aaron.li@nzme.co.nz>
Subject: Re: Classified enquiry from Northern Advocate website

Hi Aaron

Julian Batchelor
147 Rawhiti Road
R.D 4
Hikurangi
Northland 0184

Thanks so much

On 12/04/2023, at 12:41 PM, Aaron Li <aaron.li@nzme.co.nz> wrote:

Hi,

Sure thing, could you please give me a postal address so that I may create an account in our system to place the ad under?

Once I have that I will send you a final proof for your approval.

Thanks,



Aaron Li

Classified Sales Consultant

P: 09 583 0357

E: aaron.li@nzme.co.nz

NZME. NEW ZEALAND
MEDIA AND
ENTERTAINMENT

From: Julian Batchelor M.Ed (Hons) [B.Th](#) Dip T'ching <stopcogovernance@gmail.com>

Sent: 12 April 2023 12:36

To: Aaron Li <aaron.li@nzme.co.nz>;

Subject: Re: Classified enquiry from Northern Advocate website

OK, please can we book the space this Saturday? As close to the front of the paper as possible please.

Thank you.

On 12/04/2023, at 12:32 PM, Aaron Li <aaron.li@nzme.co.nz> wrote:

Hi,

You cannot choose where it appears in the paper, the Advocate runs from Mon-Sat

The most popular day in terms of readership for the Advocate is Saturday.

Thanks,

Aaron Li

Classified Sales Consultant

P: 09 583 0357

E: aaron.li@nzme.co.nz

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MEDIA AND
ENTERTAINMENT

From: Julian Batchelor M.Ed (Hons) [B.Th](#) Dip T'ching <stopcogovernance@gmail.com>

Sent: 12 April 2023 12:18

To: Aaron Li <aaron.li@nzme.co.nz>;

Subject: Re: Classified enquiry from Northern Advocate website

Please work with our graphic designer to get the size you want. Her name is Sarah

Do we get a choice of where the ad appears in the paper, and on what day?

Which day has the highest readership?

On 12/04/2023, at 12:15 PM, Aaron Li <aaron.li@nzme.co.nz> wrote:

Hi Julian,

The cost per insertion of a half-page ad in the Northern Advocate is \$693. You get a free insertion every 3 insertions and 2 free insertions every 4 insertions (within the same seven-day

insertion every 3 insertions and 2 free insertions every 4 insertions (within the same seven-day period).

Do you have a larger copy? I may need one if the creative team can't get that copy to fit on the page.

Let me know what dates you would like this to go in on.

Thanks,

Aaron Li
Classified Sales Consultant

P: 09 583 0357

E: aaron.li@nzme.co.nz

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MEDIA AND
ENTERTAINMENT

From: Julian Batchelor M.Ed (Hons) [B.Th](#) Dip T'ching <stopcogovernance@gmail.com>

Sent: 12 April 2023 10:08

To: NZME Northland - NZME. <northland@nzme.co.nz>

Subject: Classified enquiry from Northern Advocate website

Hi, I want to book a half page for the attached advert.

Please let me know the costs and deadlines. This needs to be full colour.

Thanks

Julian Batchelor M.Ed (Hons) [B.Th](#) Dip T'ching

stopcogovernance@gmail.com

0274764430



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