

URGENT

Dear friend in New Zealand who is wanting to stop co-governance.

We have discovered a strategy that is working well to get the word out there and which helps hugely to fill Julian's speaking tour meetings. Ultimately, we are going to stop co-governance, but we have work to do to make this happen. What I am going to describe below is a crucial step on this journey.

This is how the strategy works.

Before Julian comes to speak at your town / venue, you need to get a second meeting booked in for a second meeting **AT THE SAME VENUE, AT THE SAME TIME.**

In this way, people get used to the same time and location for meetings. No confusion. No mix ups.

Then, when Julian speaks to the crowd at the first meeting, he announces at the end the date and time of the second meeting.

Why are we doing this?

Well, we have found that people in the first meeting get all fired up, and they wish they had invited more people to come and hear Julian at the first meeting.

If we don't leverage off all this energy and desire created in the first meeting, we are missing the boat, hugely.

We need to leverage off the first meeting to create the second meeting, and even third or fourth meetings.

You need to be organised and ready though. What do I mean?

Well, you need to have a stack of Julian's books ready at the back of the first meeting, with the "You're Invited" (see the picture on the right) invites already stapled to them, which show the date / time of the second meeting.

In this way, the people in the first meeting can go out, armed with booklets, invites attached, ready to invite people to the second meeting.

Make it easy for them to do their job, which is to get people to the second meeting.

When people 'out there in the public' receive a book from someone in the first meeting, they read the book, and they have the invite to attend the second meeting.

Our research show that there is a good chance they will attend the second meeting.



This is a very very effective strategy.

It saves on having to go out with flyers a second time, and more radio and print advertising. The people who attended the first meeting are your greatest advertisers!

You also need to have a **BDL** (Book Delivery Leader) in place in your town / city to co-ordinate the delivery of books before the first meeting. We don't want to double up with deliveries.

You also need to have a **PUP** in place. PUP stands for Pick Up Point. What is this? It's a place in your town where helpers / book deliverers can go to to pick up books, books where the 'You've invited' invites are already stapled on Julian's books and ready to go.

Having a PUP is hugely helpful. It saves on postage, the cost of getting books to your town or city. Postage in NZ is hugely expensive. If helpers in a town have a place that they can go to to pick up books, then they avoid having to pay postage.

We can arrange for a bulk load of books to be sent to your town e.g. say 5000 or more. You decide the number. We'll make it happen for you.

You are trying to make it easy for people who want to help stop co-governance. How do you do this?

By being organised.

That is to say, the people who attend the first meeting will want to go out and deliver books to invite people to the second meeting, so you need to be ready for this at the first meeting.

In other words, there needs to be some serious organisation before the first meeting, getting ready for the second meeting.

The more organised you are, the better things will go, and the bigger and better your second meeting will be. And the more effect we will all be to stop co-governance.

It's not that hard to do.

You just need someone in your town or city with a bit of 'get up and go'.

Someone so utterly sick and tired of co-governance that they are energised and motivated to roll up their sleeves to take a bit of a leadership role. To get stuck in. Someone who recognises that time is short, and that there is no time to dilly dally and procrastinate or make excuses.

Someone who says *"I have had enough of co-governance and the elite Maori takeover of New Zealand and all the fraud and corruption. I am in!"*

[HERE](#) is how to become a BDL and what a BDL needs to do to get up and running.

The BDL has to make sure that the PUP always has a good supply of Julian's books with the "You've invited" invites stapled / glued to them.

In Tauranga, the BDL gathered a small group of volunteers together. They spent a few hours stapling invites to books. It was fun.

The BDL also needs to communicate with Julian to let him know if your supply of books is getting low so that you never run out. He can ship more to you.

[HERE](#) what the BDL used for her master list of streets in Tauranga. This is what you want to create for your town / city.

[HERE](#) is what the BDL emails / texts to anyone who contacts them offering to help get Julian's book out. This is what Rhona who is the BDL in Tauranga uses. Just use this (i.e. Rhonda's one) as a template for your own area.

[HERE](#) is a sample of a template which you can send to your local copy centre. They will print the invites and chop them up for you. It's dead easy. Vicki can make up your template for you.

Summary:

What we need in every town and city in New Zealand, urgently, very urgently, is:

1. A BDL (A Book Delivery Leader)
2. A PUP (A Pick Up Point)
3. Someone in every town in the country to book a hall for Julian to come and speak.
4. Volunteers to help deliver books into letter boxes.

If you want to be one of these email Vicki: vicki.vranjes@gmail.com or call her 021 029 85419

Make it happen!

A handwritten signature in black ink that reads "Julian". The signature is stylized and written in a cursive-like font.

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P.S if you have already gone out and delivered books to some streets somewhere, please tell Tim

He is working with BDL's around the country and can inform them to cross those 'done' streets off their lists.

teacher.tim@icloud.com or 021 027 49 150.

[HERE](#) is a list of the towns and cities at which we need to hold meetings. If you live in one of these towns, please put your hand up.