

# Instructions For The Bill Boards

We put this little document together to help people who want to get some bill boards up in their area.

**Step 1.** View the bill board designs. Click [HERE](#)

**Step 2.** Email this file through to your local copy centre. Ask them to print each bill board design, single sided, full colour. A4 size. Ask them to also print some photos of the bill board already erected so they can see visually what they look like. Click [HERE](#) to view them.

**Step 3.** Go to Paper Plus or Stationary Warehouse and buy a folder with 20 clear plastic inserts inside. (as per the picture on the right. Make sure it '20 leaf' or 20 pages inside.

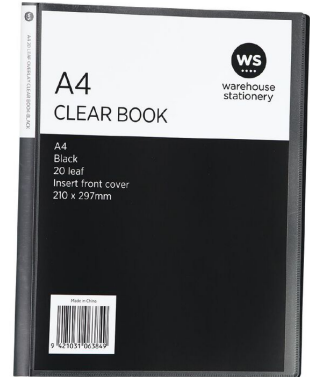
**Step 4.** Insert the colour bill board prints inside the plastic pages of the clear book. Arrange them back to back.

**Step 5.** Take some of Julian's books.

**Step 6.** Get in your car and drive around looking for perfect sites to locate the bill boards.

**Step 7:** Knock on the door of the person who owns the site you like.

**Step 8:** Introduce yourself and what you are about. I would say something like ***"Hi, I am Brian (or whatever your name is). I was driving past your property and noticed that you have some sites by the road which would be perfect for a bill board. Can I take a minute or two to explain what we are doing?"*** (then carry on from there). The good thing is you have Julian's book for them to read which explains what we are doing. Give them a book. Second, you will have your A4 clear folder of designs.



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Here is one design idea from one of our team  
Materials needed per sign:

Framing timber (3X2 or 4X2)

- \*Top rail 2.4m long
- \*Bottom rail 2.3m long
- \*Verticals 4X@ 1.1m long
- \*Legs 2X@ 2.4m (or more)
- \*Stay arms 2X/4X@ 1.2m+

Ground pegs (up to 6 of) Most locations only need 2 stay arms, 4 pegs.  
One sheet of cheap plywood

Nails: 90mm for framing, 50-65mm for attaching plywood.

Bugle screws (14gX100mm) 10 to 20 of these, depending on install, number of stays etc.

You will also need tools:

- \*Hammer/nail gun
- \*Impact driver/drill for bugles
- \*Driver bit(s) for bugles
- \*Wood saw (hand or power)
- \*Sledge hammer
- \*Tape measure



One bright idea is to find a list of failed Mayoral / political candidates in your area and ask them for the frames of their old signs! They will have heaps of them lying around somewhere!

\*Miscellaneous, pencil etc

In practice, we have found that buying fence rails at 4.8m long is pretty cost effective, you need 3 and a half to four of these per sign, depending on the stay arm and leg lengths required for the install site. Some sites have required long legs and therefore long stay arms to get the sign above fence height, which is pretty important for readability.

Easiest install is to drive the pegs where the legs and stay arms meet the ground and attach these with bugle screws, but many of the ones I have installed have had the legs driven into the ground directly with pointed ends. This requires that we drill the holes for this with a 50 or 65mm earth auger. This usually requires the sign to be jacked up a bit on the legs too, which do not have to reach the top of the frame, the legs can be just half way up the frame sides for example.

Coreflute skins are stapled on with a staple gun. We have a battery powered one as we are doing hundreds of skins, but a hand staple gun is ok for a handful of signs.

Any other questions, just ask.

Linc.

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