

From: Vicki Vranjes vicki.vranjes@gmail.com
Subject: Fw: Reply from Legal
Date: 19 September 2023 at 8:26 AM
To: Julian Batchelor julian@stopcogov.kiwi, Sarah sarah@moongraphics.co.nz



Hi Julian and Sarah - please see the requirements of the legal dept of the Herald for the ad. This needs to be completed before 10am cutoff.

Cheers
V.

----- Forwarded Message -----
From "Myra Desouza" <Myra.Desouza@nzme.co.nz>
To "Vicki Vranjes" <vicki.vranjes@gmail.com>
Date 19/09/2023 8:14:59 am
Subject Reply from Legal

Hi Vicki,
With regards to the ad that was sent with the changes, the ad cannot run with the additions made. See reply below.

Thanks Myra.

“Maori” needs to be amended to the correct spelling, “Māori” e.g. “Brian Tamaki (Māori) & Julian Batchelor (non-Māori) will address the crowd”.

We need to submit the text in the bottom banner [“Say No! To Racism and Apartheid! Bring Back Democracy and Equality! Return to the original Treaty in Maori! Honour Sir Apirana Ngata!”] for internal approval. There is no guarantee a decision will be made before the 10am deadline, but I will do my best. If we miss the deadline, this advertisement may need to be moved to another spot.

If the customer wants to guarantee publication in the spot they have booked, they will need to add the macron to the a in Māori (as above) and remove the banner text at the bottom of the ad. If they do not want to voluntarily remove the bottom banner text, whether we are able to meet the 10am deadline will depend on how long the internal ad review process takes.

Further to the below, we cannot accept this ad with the current banner text at the bottom [“Say No! To Racism and Apartheid! Bring Back Democracy and Equality! Return to the original Treaty in Maori! Honour Sir Apirana Ngata!”] . This statement is not permitted under the rule which requires statements of the advertiser’s opinion to be clearly distinguished from statements of fact (which must be substantiated). Our view is that this statement is expressed as fact.

Please let me know before 10 am

Kind regards

Kind regards,

MYRA DESOUZA

ACCOUNT EXECUTIVE

DDI 09 583 0351

E: myra.desouza@nzme.co.nz



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